



Media Contact:  
Wayne Scarbrough  
(423) 745-4501 ext. 212  
wscarbrough@aub.org

## **News Release**

For Immediate Release

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### **TVA ASKS CUSTOMERS FOR VOLUNTARY REDUCTIONS IN POWER USE**

ATHENS, Tenn. – A combination of extreme heat and the recent loss of the Watts Bar nuclear power generation unit have caused a tight power supply situation across the Tennessee Valley. As a result, TVA asks that all electric power customers reduce their use of electricity as much as possible until further notice.

The voluntary reduction is needed to help ensure a continued supply of power to essential services throughout the Tennessee Valley region and avoid interruptions in service.

TVA is operating all available generating plants at full capacity, and crews from TVA and local distributors of TVA power are working around the clock to make power available to customers.

TVA and local power companies also have cut back on power use in their facilities by adjusting thermostats, reducing lighting and taking other measures to reduce electricity consumption.

Officials of the 159 local power companies served by TVA ask all electric power customers—residential, commercial and industrial—to cooperate in reducing power usage during this critical situation.

Customers should:

- Turn off lights, appliances, and electrical equipment when not in use and until absolutely needed.
- Reduce the use of air conditioning by adjusting thermostats to 85 degrees.
- Postpone all uses of hot water and avoid using electric dryers.
- Limit all cooking.

Status reports on the power situation will be provided on local radio and TV.

The area served by TVA power includes most of Tennessee and parts of Alabama, Mississippi, Kentucky, Georgia, Virginia, and North Carolina.

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For more information, contact TVA media relations, (865) 632-6000